



**FOR IMMEDIATE RELEASE (October 16, 2007)**

**Spirits will be raised this Halloween at the Cannery Kids' Night**

Lahaina, Hawaii – It's back! This year's Halloween Cannery Kids' Night festivities take place on Wednesday, October 31<sup>st</sup>. The Lahaina Cannery Mall provides a fun and safe place for trick-or-treating, magic, entertainment and activities from 5 p.m. to 8:30 p.m. There will be FREE Trick-or-Treat bags, a keiki costume contest, Halloween crafts, face painting and prizes. Plus get your photo taken with our friendly Frankenstein. Admission is FREE for all.

Magician Brenton Keith kicks off the fun at 5 p.m. by roaming the mall performing feats of prestidigitation followed by a show on center stage at 6 p.m. The magic continues with one of the island's most popular performers, Kenn Serrano. The illusionist will also emcee the Keiki Costume Contest at 7:30 p.m. More than a dozen prizes will be given in four age groups (0-4, 5-8, 9-12, 13 and over) plus scariest costume, cutest costume and most-creative costume.

**Halloween Cannery Kid's Night Schedule – October 31, 5 p.m. to 8:30 p.m.**

5 p.m.	Trick-or-treating begins
5 p.m.	Walk-around Magic with Brenton Keith
6 p.m.	Brenton Keith and his Bag O' Tricks
7 p.m.	The Magic of Kenn Serrano
7:45 p.m.	Keiki Costume Contest
5 p.m. – 8:30 p.m.	Photos with Frankenstein

Lahaina Cannery Mall is Maui's only fully enclosed, air-conditioned shopping complex. Open daily from 9:30 a.m. to 9:00 p.m., Lahaina Cannery Mall has more than 50 shops and restaurants and is located on the north end of Lahaina Town fronting Honoapi'ilani Highway and Front Street. For more information call 661-5304.

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