



FOR IMMEDIATE RELEASE (May 8, 2008)

Lahaina Cannery Mall welcomes Boss Frog's, Maui Showcase Properties

Maui Toy Works moves to larger space, offers more fun than ever before

Lahaina, Hawaii – Lahaina Cannery Mall welcomes two new tenants and announces the expansion of one of its most popular stores.

Boss Frog's Dive and Surf Shop will open its 11th store at the westside center on June 1. The retail shop known for renting snorkel equipment and booking island activities has been operating in Hawaii for more than 20 years. With the new location, its third on Maui, the retailer becomes the largest snorkel rental company in the state.

Maui Showcase Properties will open its new office at the mall on May 20. The real estate firm will utilize a pair of 50-inch plasma TVs in its front window to loop video of the island's premier real estate opportunities and entice perspective homebuyers. Leading the team will be principal broker and owner Foster Hull, who has been a prominent member of Maui's real estate scene since 1974.

Maui Toy Works, one of the mall's original tenants, made a major expansion in early May, moving into a unit with 30 percent more space than its old location. Owner Robert Loera, a former champion kite flyer, worked with local designers to renovate and customize the new store, adopting an ocean theme and utilizing a cool palate of seaside colors. The specialty toyshop, known for offering unique toys, gifts, puzzles, novelties and colorful kites, has been in business for more than 25 years.

Lahaina Cannery Mall is Maui's only fully enclosed, air-conditioned shopping complex. Open daily from 9:30 a.m. to 9 p.m., Lahaina Cannery Mall has more than 50 shops and restaurants and is located on the north end of Lahaina Town fronting Honoapi'ilani Highway and Front Street. Leasing and management is overseen by CB Richard Ellis. For more information, call (808) 661-5304 or visit www.lahainacannery.com.

###

Contact: Todd Vines
Gilbert & Associates
V: (808) 871-6230
F: (808) 871-9187
E: todd@gilbertadvertising.com