



FOR IMMEDIATE RELEASE (August 8, 2008)

Willie K to play intimate, free gig at Lahaina Cannery Mall

Evening of music to raise awareness of 'Maui's canoe,' the Mo'okiha O Pi'ilani

Lahaina, Maui, Hawai'i – Lahaina Cannery Mall is proud to host a special night of free music with the one and only Willie K on Monday, August 18. The intimate performance, which has been dubbed "A Night with Willie," begins at 7 p.m.

The goal of the family-friendly event is to help raise awareness and support for Hui O Wa'a Kaulua, the Lahaina non-profit organization dedicated to promoting the Hawaiian culture by offering youths the opportunity to learn about the construction and sailing of authentic Hawaiian sailing canoes. Hui O Wa'a Kaulua is currently constructing a 62-foot long, double-hulled canoe – the Mo'okiha O Pi'ilani – using traditional methods.

"We're trying to expand our membership and share what we're doing with the public," said Willie Kahaiali'i – better known as Willie K – president of Hui O Wa'a Kaulua. "This is Maui's canoe. This is for the whole community. We want to share the Mo'okiha O Pi'ilani with everyone. When it hits the water, we want everyone to know what's going on."

The group will also have a display updating the community on the status of the building of the Mo'okiha O Pi'ilani, and give prizes away to select attendees.

Lahaina Cannery Mall is Maui's only fully enclosed, air-conditioned shopping complex. Open daily from 9:30 a.m. to 9 p.m., Lahaina Cannery Mall has more than 50 shops and restaurants and is located on the north end of Lahaina Town fronting Honoapi'ilani Highway and Front Street. Management and leasing handled by CB Richard Ellis. For more information, call (808) 661-5304, or visit www.lahainacannery.com.

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